# CSCI-1210 Semester Project – Phase 1

### Group 4 “Wizards of HTML”

Team Lead – Nick Raxter

Document Manager –

Lead Designer –

Lead Developer –

Quality Manager –

### Description of Client

The client, Hannah, is interested in hosting a website for her imaginary Speech Language Pathology (SLP) practice, Speech Reach, LLC. Speech Reach will provide therapy services to both adults and children. Speech Reach is committed to helping clients with speech and language difficulties and needs a website that will help clients easily connect with the services they need.

### Description of Site

The home page will immediately provide the phone number for Speech Reach as well as a ‘Request Appointment’ button that links to the portal to set up an appointment. This way prospective clients can quickly contact the business without further browsing. The home page will also provide a brief description of the practice as well as a short list of the types of services provided. There will be a navigation bar at the top with these elements as well as quick navigation links to the other pages on the site. The other pages will include an ‘About Us’ page, a ‘Services’ page, a ‘Testimonials’ page, and a ‘Contact/ FAQ’ page.

### Target User Groups

1. Parents of Children with Speech and Language Disorders
2. Adults with Speech and Language Disorders
3. Other Healthcare Professionals
   * Other healthcare professionals may seek to refer patients to a Speech Language Pathologist.
4. Students in Speech Language Pathology
   * Students seeking degrees in the field may be looking for opportunities for observations hours or internships.
5. Speech Language Pathology Practitioners
   * Professionals in the field may be looking for work or collaboration opportunities.

### Personas

### Site Mission Statement

Speechreach.com is a streamlined destination that strives to connect parents, clients, and healthcare professionals to the services they need with minimal fuss. We strive to be the first step in a transformative journey for our clients.

Key components of our site include a crisp and clean home page that immediately lets users find the information they need, a simple navigation bar that sticks to the top of the page, detailed descriptions of services offered, photos and bios for our staff, a testimonial section showcasing stories of success and growth, and a straightforward contact interface to connect clients with our expert team. The site is designed with simplicity in mind, so that all users can navigate our site with ease and find the information they need on their path to better communication.